

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Dog Food Drive at Adventure Landing This Saturday *Two Free Games of Mini Golf* *In Exchange for a Bag of Dog Food!*

Jacksonville Beach: In an effort to help dog owners provide food for their dogs, area Pet Food Banks are now collecting dog food to help pet owners in need. This Saturday, in conjunction with its 5th Annual Dog Lovers Day, Adventure Landing is offering two free games of miniature golf to anyone who brings a new, unopened bag of dog food. Even though Dog Lovers Day is only at the Jacksonville Beach location, all three area Adventure Landing locations will be offering two free games of miniature golf to anyone bringing dog food (March 13 only). The dog food will be donated to Jax Pet Food Bank (<http://www.jaxpetfoodbank.org>) and Pet Angel Welfare Supply (<http://www.petangelwelfaresupply.org/>).

5th Annual Dog Lover's Day coming to Adventure Landing

Adventure Landing on Beach Blvd. in Jacksonville Beach will host its Fifth Annual Dog Lovers Day on Saturday, March 13, 2010. This fun-filled, all-day long, free outdoor event will entertain several thousand First Coast families and dogs, create awareness of the ongoing overpopulation of pets, and hopefully provide many homeless dogs with a permanent home through the Dog Adoption Fair. Well-behaved dogs are welcome to come to the event. "Never before have we had such a huge response from dog adoption agencies," explains Maggie Hand, one of Adventure Landing's coordinators for the event. "This year 16 agencies will be represented!" In years past, 5-6 adoption agencies committed to participating in Dog Lovers Day. The economy has played its toll on dogs, too. Many pet owners can no longer afford pet food which is causing an increase in shelter capacity.

Dog Lovers Day Schedule of Events

8am – 10am	Breakfast With Scooby Doo
10am – 1pm	Scooby Doo Free Meet & Greet and Photo Opportunities
11am- 3pm	Dog Adoption Fair, Vendor Fair, Bouncy Houses and Games
11am	Frisbee Dog Show
12pm	Fly Ball Demonstrations
1pm	Frisbee Dog Show
2pm	Fly Ball Demonstrations
3pm	Frisbee Dog Show

Adventure Landing, headquartered in Jacksonville Beach, consists of ten family entertainment centers around the country. Each captures the audience of families, teens and groups of all nature. Adventure Landing parks offer a combination of family fun attractions including video games, go-karts, laser tag, miniature golf courses, batting cages, birthday parties, corporate team building and group events. The Jacksonville Beach location also features a seasonal waterpark. Locations are open year around. More information can be found online at <http://www.adventurelanding.com>.